ALUMNI WEEKEND 2010

OCTOBER 1-2, 2010 | PENN STATE MILTON S. HERSEY MEDICAL CENTER CAMPUS

RETURN RECONNECT REUNION


1995 2000 2005

PENN STATE HERSHEY College of Medicine
Friendship … Memories … Celebration …
Rekindle friendships that made your time at Penn State Hershey memorable. Reconnect with faculty and past mentors. Walk the campus and see how Penn State Milton S. Hershey Medical Center and Penn State College of Medicine have changed—and remained the same.

BRING YOUR FAMILY BECAUSE THERE ARE EVENTS PLANNED FOR EVERYONE!
Please visit the Penn State Hershey Alumni Society Web site, www.pennstatehershey.org/web/alumni/home, for additional and updated information.

Friday, October 1 >>

Noon–4:00 p.m.
Alumni Weekend Registration
LOCATION: COLLEGE OF MEDICINE LOBBY

1:00–2:00 p.m.
Tour of the New Simulation Center
The new simulation center was completed in December 2009 and it is one of only 16 in the country accredited by the American College of Surgeons. Please join us for a tour, get hands-on time with our equipment, or discuss training opportunities with a Standardized Patient. Staff from the Center will be on hand to answer questions and to discuss options for incorporating simulation into new or existing programs.

ELIZABETH SINZ, M.D.
Director, Simulation Development and Cognitive Science Lab
LOCATION: SECOND FLOOR, GEORGE T. HARRELL LIBRARY

2:15–3:00 p.m.
Little girl lost: From sweet sixteen to precocious tween
Is your "little girl" troubled by failed romances or friendship woes? Does she ask for clothing that reveals too much or too little? Sounds like problems parents used to confront with their teens, but nowadays it is second and third graders who send parents running to experts for help. Learn how pop culture, biology, and peer pressure impact elementary school girls, who use "pester power" to get cell phones, computers, and hair highlights. Join the discussion on how to combat these pressures and learn strategies that we can use to help our little girls enjoy a healthy and happy girlhood.

CHERYL DELLESEGA, G.N.P., Ph.D.
Professor of Women's Studies & Humanities
LOCATION: HUMANITIES CONFERENCE ROOM C1800, COLLEGE OF MEDICINE

3:00–3:45 p.m.
Healthy choices in Chocolatetown
It has been known as the "Sweetest Place on Earth" for generations, but now there's a new game in chocolatetown. The Farmers Market in Hershey (FMIIH) launched onto the scene this past June with a mission of contributing to community wellness. In recent years, there has been a trend towards the establishment of farmers' markets on medical center campuses, where the proximity of the medical community can add greater public health value to the market-going experience. The multi-media talk describes innovative community wellness programming that has occurred and shares a how the FMIIH plans to be a force for public health.

DANIEL GEORGE, Ph.D.
Assistant Professor in Medical Humanities
LOCATION: HUMANITIES CONFERENCE ROOM C1800, COLLEGE OF MEDICINE

4:00 p.m.
Convocation
Convocation, the formal opening of the academic year, is a tradition that began in 1987. The featured speaker this year will be Robert V. Rege, M.D. ’75. Dr. Rege is the recipient of the 2010 Alumni Fellow Award, the most prestigious award given by the Penn State Alumni Association. In addition, graduate and medical students will receive academic awards and scholarships. A reception immediately follows Convocation.

LOCATION: EDWARD P. JUNKER III AUDITORIUM, PENN STATE HERSHEY MEDICAL CENTER

5:45 p.m.
Children’s Pizza and Movie Party
Bring your children to an evening of fun, while you head off to enjoy the reception and "Welcome Back” Dinner Celebration. Pizza, movies, and babysitters (sitters are hired by Hershey Entertainment Resorts and have all of the necessary background checks) will be provided for the evening. This event is limited for children ages 3 and above. Children MUST be registered in advance to participate in the evening - please use the registration form. For a fee, in-room baby-sitting arrangements are available for children under 3 for guests staying at The Hotel Hershey and The Hershey Lodge.

LOCATION: COCOA SUITE 6 – HERSHEY LODGE & CONVENTION CENTER
COST: $20 PER CHILD

6:00 p.m.
Scholarship Reception
Kick off Alumni Weekend by meeting the students who received Alumni Scholarships in 2010 and learn first-hand how your contributions are making a difference. All alumni and their guests are invited.

LOCATION: RED ROOM, HERSHEY LODGE & CONVENTION CENTER

7:00 p.m.
All-Alumni "Welcome Back” Dinner Celebration
Start your reunion celebration by joining all alumni, as well as past and present faculty members, for dinner at the Hershey Lodge & Convention Center. Keynote Speaker and Dean, Harold L. Paz, M.D. will share plans for the future of the College and Penn State Milton S. Hershey Medical Center. The Honorary Alumnus Award and the 2010 Cheston M. Berlin Service Award will also be presented. Lastly, you will be updated on the alumni Society, while Wendy Braunf, M.D. ’01 will take over as president of the Alumni Society Board.

LOCATION: RED ROOM, HERSHEY LODGE & CONVENTION CENTER
COST: $60 PER PERSON
8:00–9:15 a.m.
Mentoring Breakfast
Join us and share your experience with both medical and graduate students as they explore their many career options and ask questions of alumni who have already lived the experience. You will be seated with students interested in the career path you chose.
LOCATION: LOBBY OUTSIDE MEDIA ROOM T2500, PENN STATE HERSHEY MEDICAL CENTER

9:30–10:30 a.m.
Tour of the Emergency Department
Medical Center staff teamed with colleagues at the College of Engineering at University Park to create a new physical design for the Emergency Department. In addition, the staff paired with industrial engineers to create a concept called Physician Direction Queuing (PDQ) which has enabled the Emergency Department to utilize space in a more effective way based on human/patient movement and flow. Come take a tour and explore the more efficient way the Medical Center Emergency Department operates.
CHRISTOPHER J. DFLITCH, M.D.
Staff Physician, Emergency Department
LOCATION: MAIN ENTRANCE TO EMERGENCY DEPARTMENT, PENN STATE HERSHEY MEDICAL CENTER

9:30–10:30 a.m.
Conflict, Controversy, and Conscience: The gray world of medical ethics
From transplant and medical tourism to cloning and stem cell research, the field of medicine is diverse and far-reaching and one in which ethical behavior is paramount. But, like nearly all professions, medicine has unscrupulous practices and practitioners. Even so, most doctors, whether in Western or Eastern nations, adhere to a similar code of ethics. Join Michael Green, M.D. for an interactive discussion that will explore some current ethical issues and what is being taught in medical school today.
MICHAEL GREEN, M.D., M.S., F.A.C.P.
Professor of Humanities and Medicine
LOCATION: MEDIA ROOM T2500, PENN STATE HERSHEY MEDICAL CENTER

10:30–11:30 a.m.
Penn State Hershey Children’s Hospital
The dream of a new children’s hospital is becoming a reality. Construction of the free-standing facility is underway. When complete, the building will offer the newest and best treatments in an environment that is both state-of-the-art and family-centered. Hear about the unforgettable ground-breaking ceremony that took place this past November and get an insider’s sneak preview of the vision and plans for the new Penn State Children’s Hospital.
A. CRAIG HILLEMEIER, M.D.
Vice Dean for Clinical Affairs; Chair, Department of Pediatrics
Medical Director, Penn State Hershey Children’s Hospital
LOCATION: MEDIA ROOM T2500, PENN STATE HERSHEY MEDICAL CENTER

11:30–12:30 p.m.
An Introduction to Penn State Hershey Cancer Institute
This informational session will include a formal introduction to the new home of Penn State Hershey Cancer Institute, as well as behind-the-scenes tours of the facility. See how the architecturally innovative building links physicians and researchers in new ways, putting them in close proximity to each other, encouraging collaboration, and ultimately creating an environment that is both patient-centered and research-focused.
THOMAS P. LOUGHRAN, M.D.
Director, Penn State Hershey Cancer Institute
Professor of Medicine
LOCATION: LOBBY, PENN STATE HERSHEY CANCER INSTITUTE

12:30–2:30 p.m.
All-Alumni Picnic
Join current College of Medicine students and your classmates for music, good food, and fun and games for all. This is a family-friendly event!
EILEEN WILEY
Facilities and Construction
LOCATION: BUS LEAVES FROM UNIVERSITY CONFERENCE CENTER ENTRANCE

6:45 p.m.
Children’s Chicken Fingers and Game Night
Alumni can enjoy their respective class dinner while giving their sons and daughters the opportunity to eat an all-time favorite menu and play games throughout the evening. The children will be in the responsibility of babysitters, who have been hired by Hershey & Entertainment Resorts and have all of the necessary background checks. This event is limited for children ages 3 and above. Children MUST be registered in advance to participate in the evening - please use the registration form. For a fee, in-room baby-sitting arrangements are available for children under 3 for guests staying at The Hotel Hershey and The Hershey Lodge.
LOCATION: COCOA SUITE 3, HERSHEY LODGE & CONVENTION CENTER
COST: $20 PER CHILD

7:00 p.m.
Individual Class Reunion Gatherings
These class reunion gatherings are the heart of Alumni Weekend. Reconnect with faculty, past mentors, and classmates on a very personal level.
35th Class Reunion—Class of 1975
HOSTED BY HAROLD L. PAZ, M.D.
Chief Executive Officer
Senior Vice Present for Health Affairs, and Dean
LOCATION: OVERLOOK ROOM, THE HERSHEY HOTEL
COST: $60

30th Class Reunion—Class of 1980 Crescent Society Dinner
LOCATION: COCOA TERRACE & COCOA 1, HERSHEY LODGE & CONVENTION CENTER
COST: COMPLIMENTARY

25th Class Reunion—Class of 1985
LOCATION: AZTEC ROOM, HERSHEY LODGE & CONVENTION CENTER
COST: $60

20th Class Reunion—Class of 1990
LOCATION: NIGERIAN ROOM, HERSHEY LODGE & CONVENTION CENTER
COST: $60

15th Class Reunion—Class of 1995
LOCATION: TRINIDAD ROOM, HERSHEY LODGE & CONVENTION CENTER
COST: $60

10th Class Reunion—Class of 2000
LOCATION: TRINIDAD ROOM, HERSHEY LODGE & CONVENTION CENTER
COST: $60

5th Class Reunion—Class of 2005
LOCATION: TRINIDAD ROOM, HERSHEY LODGE & CONVENTION CENTER
COST: $60
University Weekend Registration  

**PLEASE RETURN THIS FORM BY SEPTEMBER 20, 2010**

**THIS IS AN ADDRESS UPDATE**

**NAME**

**GRADUATION CLASS**

**POSTGRADUATE PROGRAM COMPLETED**

**ADDRESS**

**CITY**

**STATE/ZIP**

**HOME PHONE**

**BUSINESS PHONE**

**E-MAIL ADDRESS**

**NAME OF GUEST(S) FOR NAME TAG(S)**

**NAME OF GUEST(S) FOR NAME TAG(S)**

**SPECIAL NEEDS: PLEASE LET US KNOW IF YOU OR YOUR GUESTS HAVE ANY DIETARY OR MOBILITY NEEDS OR ANY OTHER SPECIAL REQUESTS**

---

**GIVE BACK TO YOUR ALMA MATER**

Your reunion is a great time to strengthen your connection to Penn State College of Medicine and help future generations of physicians and scientists. Alumni support builds the College of Medicine’s alumni scholarship program, which provides approximately seventy merit and need-based scholarships to deserving medical and graduate students each year.

Show your Penn State pride during your reunion year by making a gift to your class scholarship fund.

**PLEASE ACCEPT MY DONATION TO THE CLASS OF ___________ SCHOLARSHIP FUND.**

**PLEASE ACCEPT MY DONATION TO THE GRADUATE ALUMNI ENDOWMENT.**

**TOTAL GIFT AMOUNT $__________**

---

**METHOD OF PAYMENT >>**

**PAYMENT IN FULL IS DUE AT THE TIME OF REGISTRATION. LODGING IS NOT INCLUDED IN THE REGISTRATION COSTS. LODGING ARRANGEMENTS SHOULD BE MADE SEPARATELY.**

- I HAVE ENCLOSED A CHECK. PLEASE MAKE THE CHECK PAYABLE TO THE PENNSYLVANIA STATE UNIVERSITY.

- I AM PAYING BY CREDIT CARD:   □ VISA □ MASTERCARD □ DISCOVER □ AMERICAN EXPRESS

**CREDIT CARD NUMBER**

**NAME AS IT APPEARS ON CARD**

**EXPIRATION DATE**

**CARDHOLDER’S SIGNATURE**

- CHECK HERE IF CREDIT CARD BILLING ADDRESS IS SAME AS MAILING ADDRESS. IF NOT, PLEASE PROVIDE BILLING ADDRESS.

**ADDRESS**

**CITY**

**STATE/ZIP**

---

Please tear off registration page and fold before inserting into the provided reply envelope.
For your convenience, a block of rooms at a reduced rate, has been set aside for your class. Suggested lodging for each reunion year is indicated below each hotel listing. Please reserve lodging by contacting the hotel directly. Make sure you mention that you are with the Penn State College of Medicine Alumni Weekend to receive the discounted rate listed.

**THE HOTEL HERSHEY**

100 HOTEL ROAD  
HERSHEY, PA 17033  
$279/SINGLE OR DOUBLE  
CLASSES OF 1975 AND 1980  

PHONE: 800-437-7439  
FAX: 717-534-8887

**HERSHEY LODGE**

WEST CHOCOLATE AVENUE AND UNIVERSITY DRIVE  
HERSHEY, PA 17033-0446  
$179/SINGLE OR DOUBLE  

PHONE: 800-437-7439  
FAX: 717-534-8668

**HILTON GARDEN INN OF HERSHEY**

550 EAST MAIN STREET  
HUMMELSTOWN, PA 17055  
$129/SINGLE OR DOUBLE  
CLASSES OF 2000 AND 2005  

PHONE: 717-566-9292 OR 717-566-9934  
TOLL FREE: 877-782-9444  
FAX: 717-566-9934

Other hotels in the area:

**COMFORT INN**

1200 MAE STREET  
HERSHEY, PA 17036  

PHONE: 717-566-2050  
FAX: 717-566-8656

**BEST WESTERN**

ROUTE 422 AND SIPE AVENUE  
HERSHEY, PA 17033  

PHONE: 717-533-5665  
FAX: 717-533-5675

**DAYS INN**

350 W. CHOCOLATE AVENUE  
HERSHEY, PA 17033  

PHONE: 717-534-2162  
FAX: 717-533-6409

---

**Alumni Weekend Registration and Refund Policy**

Advance registration is required **no later than Monday, September 20, 2010.** All registrations received by this date will be confirmed in writing. No registrations for Alumni Weekend will be accepted after September 20, and all reservations must be paid in full at the time of registration. Refunds for Alumni Weekend will be given if written notification is received by September 20. No refunds will be given after this date. For more information regarding registration or refunds, please call 717-531-6247.

**Questions?**

Contact the Office of University Development and Alumni Relations at 717-531-6247 or AlumniRelations@hmc.psu.edu. For more information about the Alumni Society, please visit our Web site at PennStateHersheyAlumni.com.